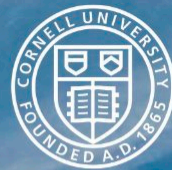


2020 | Summer Program in CICER | Economics and Business



Online Program

Date: 7/20/20 - 8/7/20

All sessions are LIVE and interactive

Host: Cornell Institute for China Economic Research

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Website: china.dyson.cornell.edu
Email: china.institute@cornell.edu



Cornell University

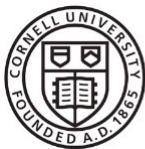
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“I would found an institution where any person can find instruction in any study.”

—Ezra Cornell

Founded in 1865 by Ezra Cornell and Andrew White, Cornell University is a world-class Ivy League institution of higher learning that is located in Ithaca, New York.

With 15 colleges and schools, 1,650 faculty members, and 58 Nobel laureates, Cornell strives to make contributions in all fields of knowledge in a manner that prioritizes public engagement to improve the quality of life in New York, the nation, and the world.



Cornell University





Cornell Institute for China Economic Research

Cornell is an intellectual powerhouse with exceptional breadth and depth of research expertise on China's economy. The Cornell Institute for China Economic Research (CICER) is becoming a world-renowned hub for rigorous and high-impact research on China's economy.

CICER organizes activities in the following three areas:

Research: bringing together top researchers from Cornell and around the globe to study vital economic and social issues in China using state-of-the-art economic tools and big data.

Policy Engagement: promoting evidence-based policymaking by engaging in dialogue with government agencies, think tanks, and international organizations.

Education: providing opportunities for Cornell students to participate in research projects, hosting visiting scholars and graduate students, and offering training programs to college students, business leaders, and policymakers.

LEADERSHIP

CICER Directors



Prof. Panle Jia Barwick

(Co-Director of CICER)

Professor, Department of Economics,
Cornell University
PhD in Economics, Yale University

Research focus: Industrial organization,
applied econometrics



Prof. Shanjun Li

(Co-Director of CICER)

Kenneth L. Robinson Professor, College of
Business, Cornell University
PhD in Economics, Duke University

Research focus: Environmental and
energy economics; empirical industrial
organization

Advisory Board Members*



Prof. Hanming Fang

Professor of Economics, Department of
Economics,
University of Pennsylvania
PhD in Economics, University of Pennsyl-
vania

Research focus: Applied microeconomic
theory, empirical microeconomics, public
economics, insurance market



Prof. Pinelopi Koujianou Goldberg

Elihu Professor of Economics, Department of
Economics, Yale University
Chief Economist of the World Bank Group
PhD in Economics, Stanford University

Research focus: Applied microeconomics,
international trade, industrial organization

* Please see CICER website for a full list of Advisory Board Members

Affiliated Faculty Members*



Prof. Jie Bai

Assistant Professor of Public Policy, Harvard Kennedy School
PhD in Economics, Massachusetts Institute of Technology

Research focus: Microeconomic issues of firms in developing countries and emerging markets



Prof. Dave Donaldson

Professor of Economics, Massachusetts Institute of Technology
PhD in Economics, London School of Economics

Research focus: International/intranational trade, development economics



Prof. Eswar Prasad

Tolani Senior Professor of Trade Policy, College of Business, Cornell University
PhD in Economics, University of Chicago

Research focus: Macroeconomics of financial globalization, financial regulation, monetary policy frameworks and exchange rate policies



Dr. Ding Ding

Deputy Division Chief, Western Hemisphere Department, International Monetary Fund
PhD in Economics, Cornell University

Research focus: Macro-financial linkages, international finance, Chinese economy



Prof. Myrto Kalouptsi

Assistant Professor of Economics, Harvard University
PhD in Economics, Yale University

Research focus: Applied microeconomics, international trade



Prof. Xiaobo Zhang

Professor of Economics, Peking University
Senior research fellow, International Food Policy Research Institute
PhD in Economics, Cornell University

Research focus: Development economics, agricultural economics, and economics of China

* Please see CICER website for a full list of Affiliated Faculty Members



CICER
SUMMER
PROGRAM

1 OVERVIEW

CICER has been organizing an annual Summer Program in Economics and Business since 2017. Our goal is to help college students in China gain in-depth understanding of the most critical economic and business challenges facing China, the US, and the world. Participants will also have opportunities to acquire knowledge about the academic environment and culture of the US.

The three-week program offers courses by prominent professors in business and economics, workshops on graduate school application, and seminars on the U.S. job market and career choices.

* Course offerings are subject to change. Please check the CICER website for the most updated information.

2 COURSES*

- Marketing
- Behavioral Economics
- Business Analytics
- Business Simulation
- Python and its Applications
- Big Data and Machine Learning
- Economics and Finance Seminars

3 FEATURES

- All-star faculty
- All sessions are live and interactive
- Study abroad consultation
- Team competition (in business simulation course)
- Certificate of completion





Prof. Jura Liaukonyte

Associate Professor, College of Business,
Cornell University
PhD in Economics, University of Virginia

Research focus: Economics of advertising,
quantitative marketing, industrial organiza-
tion



Prof. David Easley

Henry Scarborough Professor of Social
Science, Departments of Economics and
Information Science, Cornell University
PhD in Economics, Northwestern University

Research focus: Economics, finance and
networks



Prof. Donna L. Haeger

Professor of Practice, College of Business,
Cornell University
PhD in Management, Case Western Reserve
University

Research focus: Business analytics, leader-
ship and organizational behavior



Prof. Sarah Jacobson

Associate Professor, Department of Econom-
ics, Williams College
PhD in Economics, Georgia State University

Research focus: Environmental economics,
behavioral economics



Prof. David Ng

Professor of Finance, College of Business,
Cornell University
PhD in Economics, Columbia University

Research focus: Valuation, international
finance, empirical asset pricing



Prof. Michael Waldman

(Editor, Journal of Labor Economics)

Charles H. Dyson Professor of Management,
College of Business, Cornell University
PhD in Economics, University of Pennsylvania

Research focus: Industrial organization, labor
economics, organizational economics



1 Ivy League Experience

- About 50 hours of business, finance, economics and big data courses by prominent professors from Ivy League universities
- Seminars on academic research
- Live classes and interaction with teachers
- Hands on experience and applications on economics/finance
- One-to-one consultation with faculty members (for both students and parents)
- A complete learning experience
- Connections with CICER faculty and members

2 Career Development

Develop your professional strengths and learn from elites from Wall St., NGOs, and successful start-ups.



3 Graduate School Application

- U.S. Graduate School application workshop led by admission committee members from various programs.
- One-to-one consultation with professors.
- Networking sessions with current graduate students from top U.S. universities.
- Exceptional students can request a letter of recommendation from CICER. Students in past programs had been admitted to top-tier universities, including Cornell University, Columbia University, University of Pennsylvania and The University of Chicago.
- Workshops on GRE/TOEFL requirement and preparing application materials.

“

We spent three weeks together with other students from different backgrounds on this beautiful campus and had an excellent opportunity to get in touch with the world-class professors in marketing, finance, applied economics.

— Huilin Li, New York University-Shanghai

“

For the first time, I experienced taking an undergraduate level course in an Ivy league school and witnessed several research seminars held by prominent scholars.

— Jiarui Qian, China Agricultural University

“

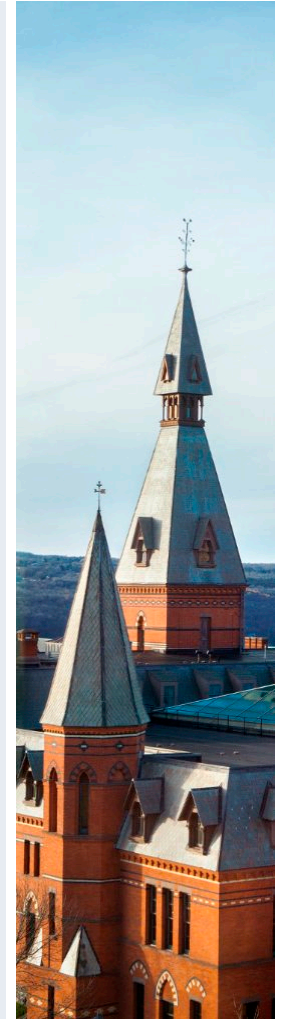
The courses are not just about theories; the instructors included lots of examples and data in real life, which came from their research.

— Mian Liang, University of Arizona

“

The 21 days spent in the CICER summer program is the most meaningful and memorable summer in my college experience.

— Yuan Yao, Beijing Normal University



APPLICATION

Fees and Expenses	Application Timeline	Required Materials
<p>Program fee: \$3200</p> <p>Financial aids are available to applicants who apply before 07/01/2020.</p>	<p>10 July 2020 <i>Application Deadline</i></p> <p>20 July 2020 <i>Summer Program Begins</i></p>	<ul style="list-style-type: none">• Online application form*• Personal statement• Undergraduate transcript• CET4 and/or CET6 and/or TOEFL/GRE/IELTS

*Go to <http://www.china.dyson.cornell.edu/2020> to apply.

*For more information, please email us at china.institute@cornell.edu

Scan CICER's official WeChat account QR code to connect with us; WeChat customer service account: [cornellcicer](#)





Website: china.dyson.cornell.edu | Email: china.institute@cornell.edu



Cornell
SC Johnson College of Business

Cornell Institute for China Economic Research



2020 Cornell CICER Summer Program

All sessions are LIVE and interactive!

Beijing Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Week 1	7/20/2020	7/21/2020	7/22/2020	7/23/2020	7/24/2020	7/25/2020
8:30-11:00	Welcome & Orientation	Business Analytics 1	Business Analytics 2	Business Analytics 3	Business Analytics 4	
14:00-15:30	Cornell University Virtual Tour	Cultural Differences: What to expect?	English Skills: What is important?	Seminar 1 (by a prominent professor)	Review on important Economics Principles & Applications	
16:00-17:00		TA office hour	TA office hour	TA office hour	TA office hour	
19:30-21:00	Get Oriented in Excel	Information session on U.S. university application		One-to-one consultation with Cornell faculty	Review on important Economics Principles & Applications	One-to-one consultation with Cornell faculty (for parents)
Week 2	7/27/2020	7/28/2020	7/29/2020	7/30/2020	7/31/2020	8/1/2020
8:30-11:00	Marketing/ Behavioral Economics 1	Marketing/ Behavioral Economics 2	Marketing/ Behavioral Economics 3	Marketing/ Behavioral Economics 4	The Power of Python and its Applications	
14:00-15:30		Planning for the future by successful industry leaders from top enterprise	Business Analysis Simulation Orientation	Business Analysis Simulation 1	Business Analysis Simulation 2	
16:00-17:00	TA office hour	TA office hour	TA office hour	TA office hour	TA office hour	
19:30-21:00		One-to-one consultation with Cornell faculty	The importance of Interdisciplinary learning	Seminar 2 (by a prominent professor)	The Power of Python and its Applications	One-to-one consultation with Cornell faculty (for parents)
Week 3	8/3/2020	8/4/2020	8/5/2020	8/6/2020	8/7/2020	
8:30-11:00	Big Data & Machine Learning 1	Big Data & Machine Learning 2	Big Data & Machine Learning 3	Big Data & Machine Learning 4	Team Presentation on Business Analysis Simulation	
14:00-15:30	Business Analysis Simulation 3	Business Analysis Simulation 4	Exploring the Future of Big Data & Machine Learning (by a prominent professor)	Preparation for Team Presentation on Business Analysis Simulation	Final Exam	
16:00-17:00	TA office hour	TA office hour	TA office hour	TA office hour		
19:30-21:00		One-to-one consultation with Cornell faculty	Preparation for Team Presentation on Business Analysis Simulation	Preparation for Final Exam (self-study)	End of Program Sharing and Feedback	

Note: Depending on the availability of our lecturers and speakers, this tentative schedule is subject to change.



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